



**BOOKING FORM**

To

The Manager Operation  
Markline, Bhubaneswar.

Name of Organization: .....  
Address: .....  
City:.....State:.....PIN:.....  
Phone / Fax:.....Mobile:.....Email ID:.....  
Course(s) / Service(s): .....  
Head of the Institution: .....  
Contract Person: .....Designation:.....  
Mob: .....Email ID: .....  
Admission Head: .....  
Mob:.....Email ID:.....

**ADVERTISEMENT SIZE**

- |                      |                          |                            |                          |                           |                          |
|----------------------|--------------------------|----------------------------|--------------------------|---------------------------|--------------------------|
| 1. Cover page (C)    | <input type="checkbox"/> | 2. Double Color spread (C) | <input type="checkbox"/> | 3. Double spread inner(C) | <input type="checkbox"/> |
| 4. Back page (C)     | <input type="checkbox"/> | 5. Inner back page (C)     | <input type="checkbox"/> | 6. Inner front page (C)   | <input type="checkbox"/> |
| 7. Inner page (C)    | <input type="checkbox"/> | 8. Inner page (B&W)        | <input type="checkbox"/> | 9. Half page (C)          | <input type="checkbox"/> |
| 10. Half page (B&W)  | <input type="checkbox"/> | 11. Book marker (C)        | <input type="checkbox"/> | 12. Strip                 | <input type="checkbox"/> |
| 14. Year planner (C) | <input type="checkbox"/> | 15. Odisha Map (C)         | <input type="checkbox"/> | 16. India Map             | <input type="checkbox"/> |
|                      |                          |                            |                          | 13. Panel                 | <input type="checkbox"/> |
|                      |                          |                            |                          | 17. Normal Listing        | <input type="checkbox"/> |

**NO. OF STALLS REQUIRED**

- |                  |                          |                 |                          |
|------------------|--------------------------|-----------------|--------------------------|
| 1. Pavilion      | <input type="checkbox"/> | 2. A/C Stall    | <input type="checkbox"/> |
| 3. Premium Stall | <input type="checkbox"/> | 4. Normal Stall | <input type="checkbox"/> |

**PAYMENT DETAILS**

Amount .....Cheque/ DD No. ....Date:.....

Payment terms: 100% payment at the time of booking. Mode of payment: Cash / DD/  
Cheque drawn in favour of Markline, payable at Bhubaneswar.

**Date:** .....  
**Place :**.....

**Authorized Signature**  
**With Seal**

## ADD TARIFF

<u>Sl. No</u>	<u>Position</u>	<u>Ad Size</u> Length x Hight	<u>Amount in ₹</u>
2	Cover page (C)	18 cm x 10 cm	3,00,000
1	Double spread Cover Page(C)	35 cm x 24 cm	2,50,000
3	Double spread Inner (C)	35 cm x 24 cm	1,00,000
4	Back page (C)	18 cm x 24 cm	1,00,000
5	Inner front page (C)	18 cm x 24 cm	50,000
6	Inner back page (C)	18 cm x 24 cm	40,000
7	Book marker (C)	5 cm x 10 cm	30,000
8	Year planner (C)	36 cm x 49 cm	15,000
9	Odisha Map (C)	36 cm x 49 cm	15,000
10	India Map (C)	36 cm x 49 cm	20,000
11	Inner Full page (C)	15cm x 22 cm	20,000
13	Half page (C)	15 cm x 10 cm	11,000
12	Inner Full page (B&W)	15cm x 22 cm	8,000
14	Half page (B & W)	15 cm x 10 cm	4,000
15	Strip (B/W)	15 cm x 3 cm	3,000
16	Panel with Bold (B/w)	4.5 cm x 2 cm	2,000
17	Normal Listing		500

## STALL DETAILS

	<u>Size</u>	<u>Amount</u>
1. Pavilion	- 18x16	Rs.70,000/-
*(Well furnished wooden platform, Carpet flooring, Table, Chair, Light, Fan, Plug Point)		
2. A/c Stall	- 2mx2m	Rs.25,500/-
*(Well furnished Autonym Structure with A.C, Wooden platform, Carpet flooring, Table, Chair, Light, Fan, Plug Point)		
3. Premium Stall	- 2mx2m	Rs.15,500/-
*(Well furnished Autonym Structure, Wooden platform, Carpet flooring, Table, Chair, Light, Fan, Plug Point)		
4. Normal Stall	- 3mx3m	Rs.7,500/-
*(Well furnished cloth structure, wooden platform, Carpet flooring, Table, Chair, Light, Fan, Plug Point)		
* Facility Available		

## TERMS & CONDITIONS

1. The stall booking will be confirmed only after receipt of 100% payment.
2. The timing of exhibition is from 3.30 PM to 9.30PM.
3. Markline reserves the right to accept or reject the applications, to revise the layout, reallocate the stalls and settle any dispute. Decision of Markline will be final and binding on all concern.
4. Except the allotted on first come first serve basis. However if 100% payment is not received, the organizer reserves the right to cancel the booking and forfeit the payment made after stipulated period.
5. The stalls will be allotted on first come first serve basis. However if 100% payment is not received, the organizer reserves the right to cancel the booking and forfeit the payment made after stipulated period.
6. No refund claims will be entertained if the participant withdraws or cancels the stall booking.
7. Participants are advised to arrange security for their goods displayed in their stall, even though general security at exhibition area is provided. Insurance cover will not be provided by organizer.
8. To and Fro transport of exhibits for display up to the exhibition venue is to be arranged by participants.
9. Under the conditions of the force majeure also include strike, lockout, closure, riots, the organizer reserve the right to all the opening dates and duration or even cancel the entire exhibition. In case of change in dates and duration of exhibition, the contractual obligation between the organizers and exhibitors remain unaffected. In case of cancellation of the exhibitors.
10. Counter sales and Spot Admissions are allowed during the fair.
11. Any dispute arises is subject to sole discretion of Bhubaneswar Jurisdiction only.
12. The participants cannot sublet the stalls to third parties, transfer the stalls, and utilize the stalls other than the purpose for which they said stall has been contracted for.
13. Disassembly and removal of all materials can be taken out from the Exhibition site against authorized GATE PASS only.

I/We have read and understood the terms and conditions and completely abide by them.

Date:

Place:

Authorized Signature

with Seal

### **For Further Details Contact**

#### **Markline**

N1/43, IRC Village, Nayapalli, Bhubaneswar-751015

Ph:-0674-2555547,Email:info@marklineindia.com

Cell: 9861120218, 9439875522

[www.marklineindia.com](http://www.marklineindia.com)