



E²fest '12

27th April to 1st May 2012
Exhibition Ground, Unit-3
Bhubaneswar

THE FESTIVAL OF KNOWLEDGE



Academic Partner



Print Partner



Electronics Media Partner



Online Partner



Publication Partner



Entertainment Partner



Event Organised by



HIGHLIGHTS - 2012

- Educational Institute
- Educational Accessories
- Educational Loan
- Award Ceremony
- Books
- Consultancy
- Seminars
- WorkShop

National Pavilion (A.C.)

Top 40 Engineering & Management Colleges
From India

State Pavilion Pavilion (A.C.)

Top 40 Engineering & Management Colleges
From Odisha

About Us

We at Markline, set trend in the field of event management by way of providing to our valued customers timely services and with new and refreshing ideas. Our attitude towards work is to attain something beyond perfection by giving foremost importance to our customers. Our one to one dealing with customers help us to beat our previously set trend to be different every time. We are visionary thinkers, creating opportunities every day. We look beyond today to envision the future of tomorrow. Because quality outcomes depend on quality people, we seek to attract and nurture the best people to deliver superior solutions to our customers. We are guiding the evolution of TECHNOLOGY to secure the best future for the industry and for generation to come.

Best People

We at MARKLINEINDIA aim at attracting and developing the best talent for our business, stretching our people and developing a “can do” attitude.

Client Value Creation

Improving our client's business performance, creating long-term, win-win relationships and focusing on execution excellence.

One Global Network

We believe in mobilizing the power of teaming to deliver consistently exceptional service to our clients anywhere in the world.

Respect for the Individual

Valuing diversity, ensuring an interesting and inclusive environment and treating people as we would like to be treated our-



VISSION

“ To be an unrivalled warrior in the field of event management and to be a twinkling star in the mind of each person in this world by giving utmost importance to the customer satisfaction by the innovation and fresh ideas.”

MISSION

“ To provided the best possible service to meet customer expectations and aspirations.”

OUR SUCCESS

With short span of its origin, Markline achived rare success organizing following events last years. Firstly, Edufest-09, the festival of knowledge and the most successful fair of the year was organized by us. It imprinted unique memories in educational community of the capital. Secondly an extraordinary corporate workshop was organized by us in Bhubaneswar. Guru of confidence building an internationally reputed motivator, Mr. Santosh Nair delibetrated to thousand of executives from corporate worlds. Lastly, the the beginning of 2010 became evenful for us when markline seccessfully conducted odisha's biggest examination of its kind namely IIHT (IIT Talent Hunt Test -2010). This examination was conducted at over 73 centers with more than 10 thousand students from class 8th to 12th entered to fray. This will definitely go forward and forward.



ABOUT BHUBANESWAR

Bhubaneswar is the largest happening city of eastern India. The knowledge society is thrilled to taste the vibrant varities that relates to academic activities in this Temple City. The city has been turned into the most shouted destination for major Educational Institutions, IT Gaints and Support Consultancies which ultimately attracts next generation university communities in a big way. That is why the concept of Edufest'12 lands on the obvious hot ground that is the Capital of Orissa, Bhubaneswar.

THE OCCASION

The time for the E²dufest'12 has been fixed to be the 27th April to 1st May 2012; the festival shall be open from 3:30pm to 9:30pm daily. It is the time when the student and teacher community normally are relieved from hectic examination schedule and searching for available best avenues to suit their next career options. Therefore there will be no other meaningful time other than this.

ABOUT STATE PAVILLION

Rush to this pavilion where the apex Engineering colleges, Management colleges and all the professional educational institutions of the State would be waiting to cater to the needs of those who are very sensitive and optimistic towards career building.

ABOUT NATIONAL PAVILLION

An avenue like conglomeration of many rays of hope focusing at one point – E²dufest-2012 by bringing the leading and giant B.schools, engineering colleges, National and internal university under one roof. Never before opportunity for persons seeking the best possible educational and career solution for themselves at National as well as International level.

TRAVEL ASSISTANCE AND HOSPITALITY

Necessary arrangement with different grade of hotels for different budgets for the duration of the fair have been made. Assistance will also be provided with other facilities like arrangement of business meetings, sight-seeing and travel. Those interested may contact the Markline Executives.



PROMOTIONAL PLANS

Print Media

The Sambad, The Dhiritri, The Samaj, The Times of India & other Leading news papers.

Eelctronic Media

Kanak TV, OTV, Naxtra News,Kamayab TV, ETV,Radio Chocolate 104FM

Others Outdoor Media

Hoardings and gates Banners and Leaflets
Promotional vehicle-horadings Promotion through auto-rickshaw panels.



HIGHLIGHTS

- Inauguration of Edufest-12 by personally of international repute and other famous dignitaries of the country.
- Live telecaste of activities by the local satellite channel.
- Various competitions among all students of the city with the higherst amount of prize money of the catagory.
- Regular cultural nights of hights grade by famous cultural troops, entertainers and best of the student-groups.
- There will be an annoucnent of " THE BEST EDUCATIOIST OF THE YEAR " and an attractive Award and citation shall be given to the winner in a special function.
- Career councling workshops by reputed career-counselors.
- Seminars on different topics of educational interest.



AWARD CEREMONY

Remodified Award ceremony of a special day in fair to five the state level Awards in various academic segments like Engineering, Management, +2 Science, Professional Education on the basis of selection by a high level screening committee.

- Best Institute Of Social Responsibility
- Best Institute Maximum Placement
- Best Institute Of Global Exposure
- Best Institute For Student Welfare And Amenities
- Best Affordable Technical Institute
- Best Transparent Institute
- Best Institute Of Fundamental Science
- Best Institutes Of Humanities
- Best Disciplined Institute

TESTIMONIALS

2011's E2dufest fair has grabbed a huge mass from the targeted audience because of it's finest ambience so far *(Mavhir Group Of Institutions)*

Very very good appreciable and good educational fair of orissa. This fair should continue in every year. *(Manorama Book Depot)*

Very good program which really helps different organizations to promote themselves in a very short span of time. *(NIIT)*



OUR CLIENTS

- PENTASOFT
- PREMIERE SCHOOL OF HOTEL MANAGEMENT
- RADLLIFFE FOUNDATION ORISSA
- RIHST
- SA INTEGRATED SOLUTIONS(JETKING)
- SAP ACADEMY
- SARASWATI ONLINE.COM
- SATWIK INSTITUTE OF PROFESSIONAL STUDIES
- SEVEN CLICK TECHNOLOGY PVT. LTD.
- SKY COLLEGE OF AERONAUTICAL ENGINEERING
- TEAM BUSINESS SCHOOL

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 TECHNOMIND
 TRANSCARD SERVICES PVT.LTD.
 TWINTECH ENGINEERING & DESIGN
 TECHNOLOGY
 UNIQUE INSTITUTE OF HOTEL MAN-
 AGEMENT & CATERING TECHNOLOGY
 UTKAL AEROSPACE & ENGG.
 VIRTUES TECHNOLOGIES
 VIVEKANANDA INSTITUTE OF TECH-
 NOLOGY
 XPLORA DESIGN SKOOL
 ZED CAREER ACADEMY





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